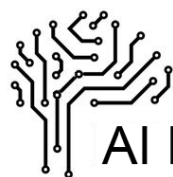


**SEB** SCHOOL OF  
ECONOMICS  
AND BUSINESS

*Academic Unit for Business Informatics and Logistics*

## DATA PROTECTION NOTICE



AI Business Research

ALEŠ ZEBEC

*Univerza v Ljubljani*



BUSINESS  
INTELLIGENCE SYSTEMS  
RESEARCH GROUP 

LJUBLJANA, 2021

## PERSONAL DATA

Personal information refers to any information relating to an identified or identifiable individual (respondent). An identifiable individual can be directly or indirectly identified by providing an identifier such as: e.g., name, telephone, identification number, location information, web identifiers such as email address, login information for web pages, and passwords.

The research is being undertaken independently by Aleš ZEBEC ([ales.zebec@student.uni-lj.si](mailto:ales.zebec@student.uni-lj.si); the author), supervised by professor Mojca INDIHAR ŠTEMBERGER ([mojca.stemberger@ef.uni-lj.si](mailto:mojca.stemberger@ef.uni-lj.si)), Ph.D. and supported by the *Academic Unit for Business Informatics and Logistics*.

The survey collects the following personal information: **Email** and **Web Identifier**.

The survey requires the respondents to provide personal information such as email address only if they want to receive an assessment report or save an unfinished questionnaire.

In this case, your personal data will be processed in accordance with Regulation (EU) No 2018/1725<sup>1</sup> on the protection of individuals concerning the processing of personal data by the Union institutions, bodies, offices, and agencies and the free movement of such data.

## USE AND STORAGE OF DATA

In the context of GDPR compliance, the author of the survey is the controller. This means that the controller decides how your survey data will be processed and for what purpose.

An individual submits their personal information voluntarily based on their consent and may wish to withdraw this consent at any time.

The author of the survey will only use the information obtained for the purpose of the research. It will also not associate the data with other data at its disposal. The research author will store the data obtained on the server. The data will be stored for as long as is necessary to accomplish the purpose of the research or until the individual's eventual cancellation or deletion.

## PROCESSING OF DATA

Survey data is processed by the author and contractor (web survey platform provider).

The processing of your data will not include automated decision-making (such as profiling).

The data may be shared with other users who have a proper legal basis for it.

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<sup>1</sup> [EUR-Lex - 32018R1725 - EN - EUR-Lex \(europa.eu\)](#)

## **TRANSFER OF DATA TO THIRD PARTIES OR COUNTRIES**

Your personal data will not be transferred to third parties, countries, or international organizations.

## **DATA ON AUTHORIZED PERSONAL DATA PROTECTION**

The author of the research or the organization within which the research takes place has an authorized personal data protection officer who can be reached at [gdpr@buyitc.si](mailto:gdpr@buyitc.si).

## **DATA PROTECTION**

The survey's author will protect the information obtained from unauthorized access, modification, use, collection, storage, processing, disclosure, or destruction. Only the research author, the maintainer of the web survey platform service, has access to the data.

## **DELETION, CORRECTION, OR ACCESS TO PERSONAL AND SURVEY DATA**

Your personal data will be kept for a maximum period of 24 months after the end of the closure of the survey. Data will be deleted at the end of this period.

Concerning the processing of personal data, an individual has the right of access to data, the right to correction, the right to erasure (the »right to be forgotten«), the right to limit the processing, the right to transfer of data, the right to object to the collection of personal data. In addition, the respondent is also entitled to file a complaint regarding the processing of personal data with the supervisory authority or to the Information Commissioner.

The individual may forward written or electronic requests to assert the aforementioned rights to the author at the e-mail address [ales.zebec@student.uni-lj.si](mailto:ales.zebec@student.uni-lj.si).

If the author fails to comply with the request, the respondent may contact the data protection supervisory authority in the country of the author of the survey:

*Information Commissioner*

*Zaloška 59*

*1000 Ljubljana*

*Telephone: +386 1 230 9730*

*Telefax: +386 1 230 9778*

*E-mail: [gp.ip@ip-rs.si](mailto:gp.ip@ip-rs.si)*

*Website: <https://www.ip-rs.si/>*

## **WHERE CAN I GET MORE INFORMATION?**

If you require further information about the study please contact me at [ales.zebec@student.uni-lj.si](mailto:ales.zebec@student.uni-lj.si) or find me on [www.linkedin.com/in/aleš-zebec](http://www.linkedin.com/in/aleš-zebec).

## **WHAT IF THERE IS A PROBLEM?**

Given the nature of this study, it is highly unlikely that you will suffer harm by taking part. If you wish to complain about any aspect of how you have been approached or treated during the course of this study, you should contact my supervisor professor Mojca INDIHAR ŠTEMBERGER, Ph.D. at University of Ljubljana, School of Economics and Business: [www.ef.uni-lj.si/person/Mojca-Indihar-Stemberger](http://www.ef.uni-lj.si/person/Mojca-Indihar-Stemberger).

**Thanks you for reading this information.**

**Aleš ZEBEC**

*MBI, BSc CIS, MCSD*

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## **Contact details**



**Aleš ZEBEC**

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[www.linkedin.com/in/ales-zebec](http://www.linkedin.com/in/ales-zebec).